

Beyondnlp



Training Guide

Internationally recognised NLP training

Gain insight into others and predict behaviour, overcome stress and

anxieties, improve self confidence.

Learn strategies for success.

Personal Effectiveness • Fast Track New Careers • Corporate Edge

Beyondnlp is a division of the Institute of Applied Psychology Pty Ltd

Registered Training Organisation #70206

Welcome to Beyondnlp

Welcome to Beyondnlp. For over 14 years we have been one of Australia's leading NLP training providers, helping 1000s our students make positive changes for themselves and others. We are known in the profession for delivering extraordinary learning experiences using a blend of the most cutting edge approaches that offers a more sophisticated and pragmatic form of NLP, ensuring everyone gets the outcome they are looking for.



Many people from a range of backgrounds come to Beyondnlp wanting to improve their own communication and interpersonal skills or transfer into new careers as either therapists, coaches or corporate trainers. NLP can be applied to business, sport, relationships, money, parenting, creativity, education, or in fact, any area of life you care to name.

I often ask the students these 3 questions:

- 1) What do you long for?
- 2) What has stopped you getting it in the past?
- 3) What has to happen for you to get it now?

In the process of the course we help you to answer these questions.

Public and Corporate Training

I have been running training courses for both the public and corporate sectors since 2003 both in Australia and the UK. During that time I have refined standard NLP techniques and developed my own. In the NLP EQ1 Practitioner you will learn 11 tried, tested and proven techniques that are not taught anywhere else in this country.

Experienced Agent of Change

Apart from Elizabeth Street practice I supervise 42 other hypnotherapists and 37 mental health support workers as part of a progressive new Collaborative Recovery Model that is transforming the field of mental health.

I look forward to welcoming you to NLP, and seeing you through your journey.

Gordon Young

Lead Trainer, Executive Coach, Clinical Hypnotherapist and Published Author

NLP training predicts success

NLP is the study of excellence – how the strategies of the most effective people render consistent results. NLP is the blueprint for success; the only way to learn this effectively is experientially.

“

I have seen many trainers and educators, and am myself an educator. Gordon has a great gift. This has changed my view of training and presentation.

”

Mike Conway
Adjunct Professor
Macquarie Graduate School
of Management

Happiness/Confidence and Self Leadership

Learn core skills that allow you to be understood by others more successfully harmoniously in both your personal and professional life. The courses teach that real freedom comes when the “have to’s” and the “shoulds” fade away and you recognise that virtually everything is a choice. As much as they seem automatic, your feelings, thoughts and actions are very much in your control. We teach you the success strategies for life.

Corporate Skills Advancement

Our courses attract many senior and middle management, HR managers and SME businesses - all with a desire to excel. To lead in business today you need excellent communication and persuasion skills coupled with a strong foundation of solid internal management. By learning how to predict behaviour, change communication styles, vocabulary and even your body language to suit different people you will have the skills to navigate the noise and politics inherent in business to achieve outcomes you desire.

New Careers, Time, Money and Freedom

The value of adding NLP to a professional skill set is being recognised more and more by executives, coaches, corporate trainers, therapists, psychologists and even doctors. Increased effectiveness translates in to better job satisfaction and better client outcomes. There are very few places where expertise in human behaviour, leadership and communication is not highly valued.

NLP can be applied to business,
sport, relationships, money,
parenting, creativity, education...
in fact, any area of your life.



Why train with beyondnlp?

No two course providers are the same. There are few pre-requisites to becoming an NLP school and there are many training choices in the market place. Here we outline our reasons that set us apart from the crowd.

1 Price

When you compare prices initially some providers look cheaper. However, if you want the option of being able to continue through to an NLP Masters, Coach or Trainer's Training, you may find that Beyondnlp is actually better priced and much better value than almost any other provider.

2 Small Class Sizes

Classes are small, with a maximum of 24. This enables the trainer to give you individual attention, and be aware of your progress during the course.

3 We are a Government Accredited Training Provider #70206

Longevity and credibility are important factors when choosing an NLP provider.

We have been delivering NLP courses since 2003 in both Australia and the UK, and

are registered with the Australian Skills Quality Authority (ASQA).

4 Business Applications of NLP

Gordon Young, our lead trainer, has vast experience in the business world. Having built more than one award winning seven figure business he knows what it takes to succeed in the space. Now as a coach and trainer, he supports individuals and companies to perform at their best. He has coached everyone from world champions, Olympians, CEOs and MBA professors. He has worked with businesses like Price-Waterhouse Coopers, AMP, 21st Century Fox and Optus as well successful and growing entrepreneurs, The Grounds of Alexandria and Phone King among them.

5 Ongoing Student Support

This training is just the beginning of the NLP pathway. We want you to be the best you can be. This means ongoing support that facilitates a sense of community and purpose, and reinforces the lessons of the training.

6 Train in a Relaxed Environment

You train at Sydney University within their beautiful facilities. It is close to Sydney's CBD and is just 15 minutes



Simply, we support your journey

We understand that different people learn in different ways. We offer several different stepping stones with varying degrees of exposure and time commitment into the subject.

from the airport on a good day, and close to shops and accommodation.

7 We Have Fun...Lots of it!
Yes, there's transformation, there's complex concepts, and you learn how to take charge of your life. We strongly believe there is absolutely no reason why you can't have a lot of fun along the way.

8 Convenient Scheduling
We have the widest range of delivery options available in the field. We offer intensive 8 day courses, 4 day blocks, and weekend only options. We always begin at 1pm so you can still fulfil work and family commitments, and finish at 8pm so that traffic is not an issue.

9 The Extra Bonuses
Beyondnlp adds more value than any other provider we know by supplying you complete sets of audio and video files that support your learning. As a student you will receive the equivalent of 36 DVDs.

10 Training Pathway

At Beyondnlp we offer a clear progression towards an internationally recognised career in this field. From

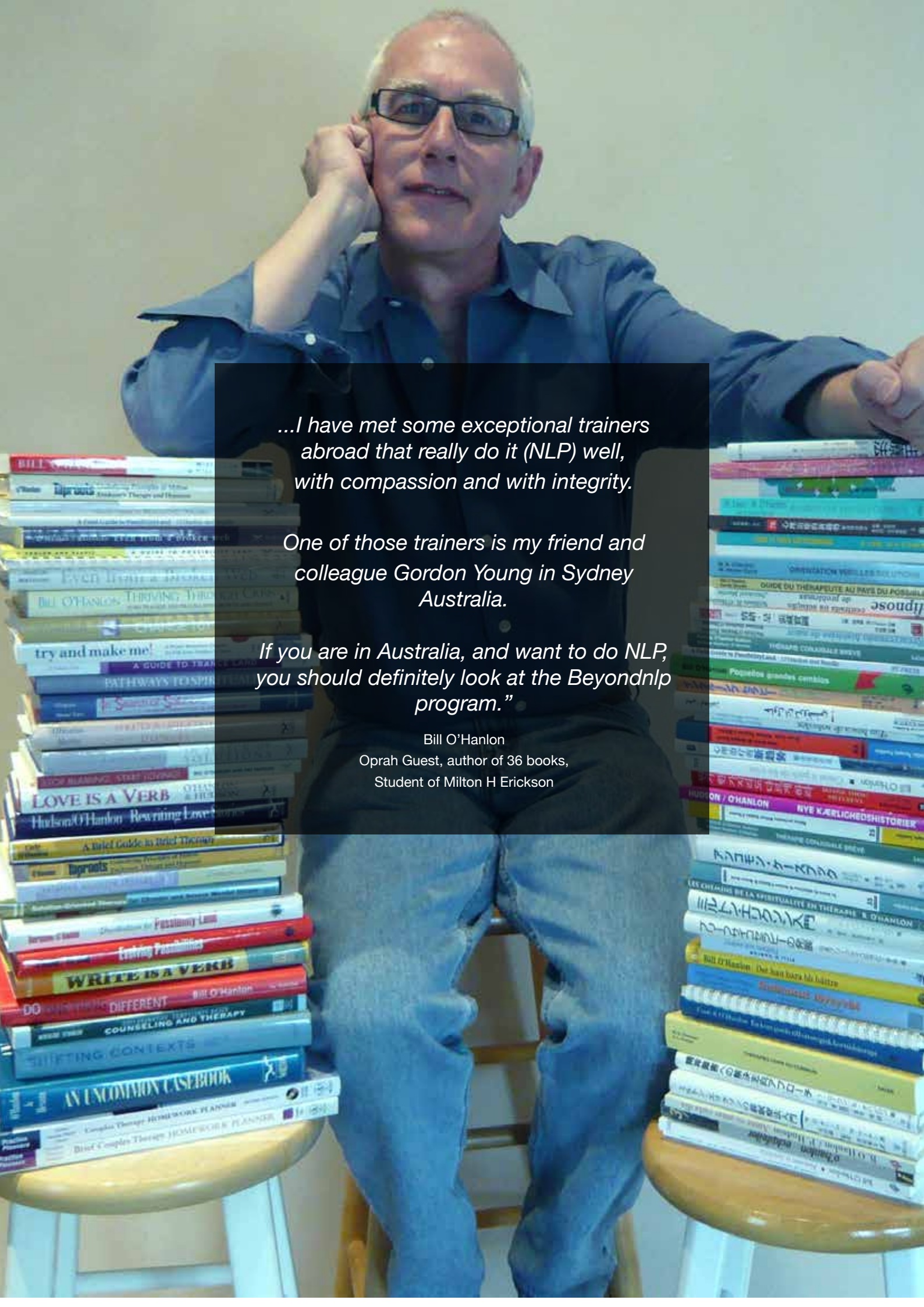
the information evenings, short courses (one day intensives, and Business Advantage) to the certificate course NLP EQ1 Practitioner.

For graduates we offer the NLP EQ2 Masters, NLP Coaching, NLP Trainer and many combination course packages that lead to a Diploma of NLP.

Our sister company is the Australian Institute of Clinical Hypnotherapy which offers a full training pathway to a full government accredited Diploma of *Clinical Hypnosis and Strategic Psychotherapy* (10450NAT)



Graduate exit polls over 12 years have rated Beyondnlp as excellent for:
1) trainer 2) content 3) value



...I have met some exceptional trainers abroad that really do it (NLP) well, with compassion and with integrity.

One of those trainers is my friend and colleague Gordon Young in Sydney Australia.

If you are in Australia, and want to do NLP, you should definitely look at the Beyondnlp program."

Bill O'Hanlon

Oprah Guest, author of 36 books,
Student of Milton H Erickson



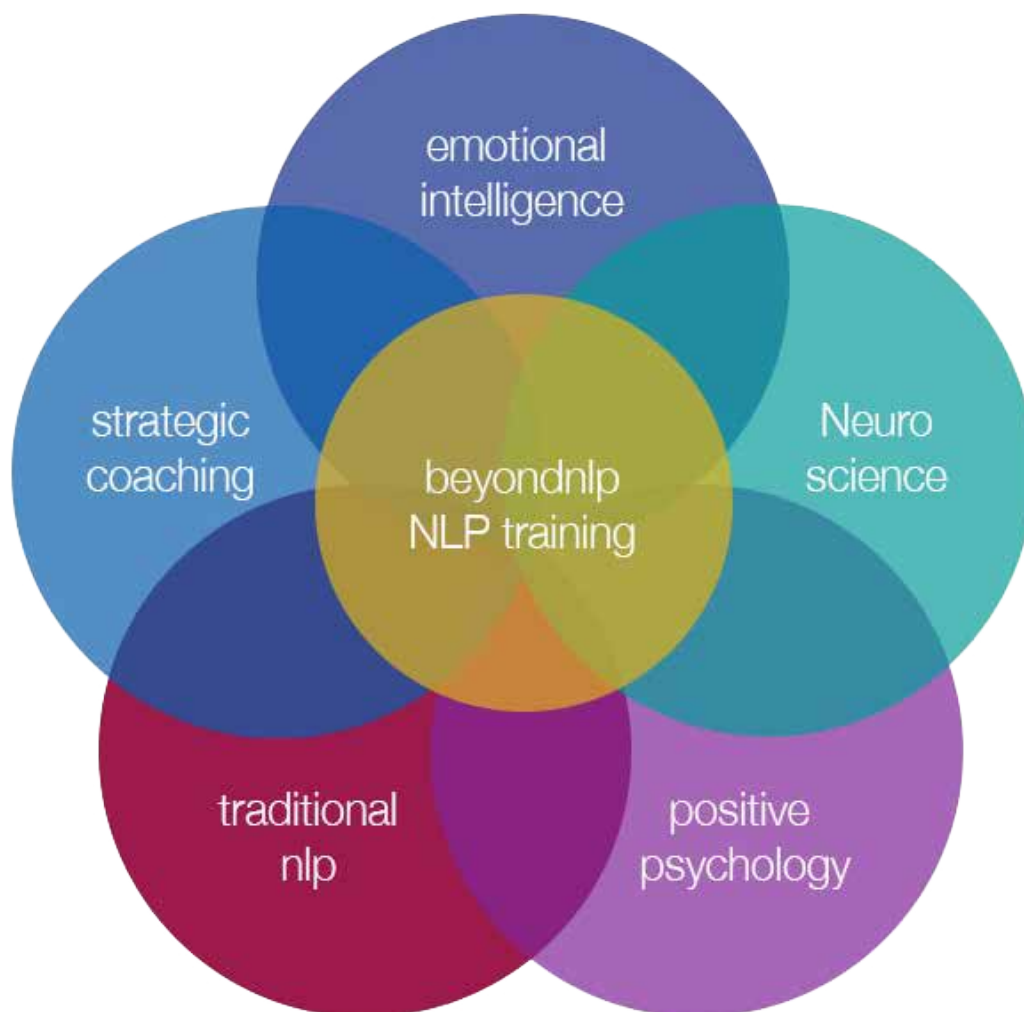
NLP Practitioner

Take yourself to the next level of communication, confidence and career

WHY OUR NLP TRAINING?

NEXT GENERATION TECHNIQUES AND THE WORLD'S BEST PRACTICE
EQUALS THE PERFECT BLEND

A lot has changed since NLP was created in the 1970s when NLP was first created. . We have cherry-picked the best success models available today and brought it together in this one training. This course is like no other in the world.



NLP Practitioner

Take yourself to the next level of communication, confidence and career

GETTING STARTED

If you want the best NLP Certification in Sydney, our training course is internationally recognised and taught by Gordon Young, the only NLP trainer in Australia to have been accepted in to the Milton Erickson Foundation in Phoenix Arizona, the birthplace of NLP.

The NLP Practitioner is unlike any other NLP training course. We have cherry picked the top NLP practices, along with the best of other approaches to ensure this is a highly experiential, contextually relevant training that is considered by many graduates to be the pinnacle of this form of training in Australia.

You can expect this training to provide you with the awareness, skills and confidence necessary to generate more effective outcomes in your life, and 93% of graduates rate this course as "excellent value."

The course will teach you how to implement your most successful strategies (your strengths), help you overcome your weaknesses, teach you how to communicate with precision and effectiveness, show you how to take charge of your mind and start directing your unconscious patterns.

The truth is, no matter where you are in your life or career, the NLP Practitioner training should be the most valuable training you will ever undertake. Some of Australia's most successful figures (CEOs, Olympic athletes, celebrities, doctors, psychologists and alike) have experienced it first-hand and found it just as valuable as the person simply wanting some relief from an overly busy mind.

WHAT YOU WILL LEARN

1. 23 different change techniques that you can use for yourself or to help others, 9 of which are not taught in NLP Practitioner training anywhere else in Australia.
2. How your mind actually works and discover how to best negotiate with it.
3. The short-cut to building an effective level of workable non-conscious rapport, even with people with whom you are in conflict.
4. How to deal with difficult people, to manage up and back down again.
5. To read the body language and eye patterning of others and discover how to best utilise that knowledge.
6. To weave embedded commands, tag questions and other hypnotically based language in to your everyday vernacular so you can get your point across more effectively without conflict.
7. How to stop procrastination.
8. How to deal with that critical or doubting voice.
9. How to minimise the impact of criticism and the fear of failure.
10. How to package your message so it can easily be accepted by the listener, and you can be influential without being combative.
11. Effective question sets that will help you to problem solve effectively, minimise misunderstandings and damaging assumptions.
12. How to negotiate effectively potentially saving you thousands each year.
13. How to manage your own emotions when you need to – self leadership.
14. How to change unhelpful beliefs or interrupt intrusive thoughts.
15. How you make decisions including the two most important decisions in your life – who you choose as a partner, what you choose to do in your work and then manage these relationships more effectively.

COURSE STRUCTURE

The 8-day NLP course is intensive, interactive and fun. Through presentations, demonstration, discussions, and interactive lessons, we break up our training schedule to give you a well-rounded understanding of the practice of NLP. We provide flexibility training formats throughout the year including:

- 1) 8 consecutive days
- 2) 2 weekend blocks of 4 days – Friday to Monday Inclusive
- 3) 4 weekend blocks of 2 days – Saturday and Sunday Inclusive

Students will be provided with learning materials for study and practice and would be expected to engage in self-directed learning such as additional reading and research. Outside of this, Trainers and assessors will provide support to students by email or telephone to assist with learning.

STUDY MODE

Beyondnlp's NLP Practitioner Certificate is available on-campus in Sydney University, with online revision components.

FURTHER TRAINING PATHWAY

Once you have your NLP foundation in place, the graduate training combinations for your next steps include NLP EQ2 Master Practitioner Course, NLP Strategic Coaching or NLP Trainer's Training. If you choose to combine the specialisms, you receive a discount by pre-booking onto the courses.

To gain the NLP Diploma and save more than \$4,000 you will need to study the NLP Practitioner Certificate, NLP EQ2 Master Practitioner, NLP Trainer's Training and Strategic Coaching.

You can also branch out into the world of Hypnosis and sample the 2-day Hypnosis Certificate Course, or add the Diploma of Clinical Hypnosis and Strategic Psychotherapy Course (A Government Accredited Training Course) to your therapy toolbox. There's an exciting journey ahead of you and we wish you all the success. Our full course list can be found here.

NLP Practitioner

Course Outline

Introduction to NLP

- ✓ How the mind functions and nature of experience
- ✓ Themes of NLP – Profound knowledge of human behaviour
- ✓ Presuppositions of NLP – Empowering Assumptions
- ✓ Creating Powerful Outcomes – the Commitment Model

Communicate with Power and Integrity

- ✓ Sensory Acuity – Reading people's reactions accurately
- ✓ Instant Rapport – Reading body language and connection
- ✓ Communication Preferences – communicate to appeal to others
- ✓ Wisdom Training – be proactive in problem solving and conflict resolution

Accelerated Learning and Instruction

- ✓ Learning Styles – give instructions that are easily understood
- ✓ Eye-Patterns – Use eye patterns to access the unconscious information

Change Habits and Patterns – Personal Empowerment

- ✓ Submodalities – Change minor addictions, compulsions and limitations
- ✓ Belief Change – Change limiting and negative beliefs
- ✓ Swish – rid yourself of fears, bad habits and negative associations

Negotiate and Influence with Integrity

- ✓ Reframing & Preframing – Helping others see new view points
- ✓ Hierarchy of Ideas – Conflict resolution, flexibility in communication
- ✓ Milton Model – The language of influence
- ✓ Meta Model – Effective questioning skills, discover the real issue
- ✓ Metaphors that transform thinking
- ✓ Create win/win outcomes

Anchoring – Motivation and Internal State Control

- ✓ Resource Anchors – Controlling States
- ✓ Collapsing Anchors – Overcoming frustration
- ✓ Chaining Anchors – Overcoming procrastination
- ✓ Parts Integrations – Resolving internal and external conflict

Strategies – How people do what they do

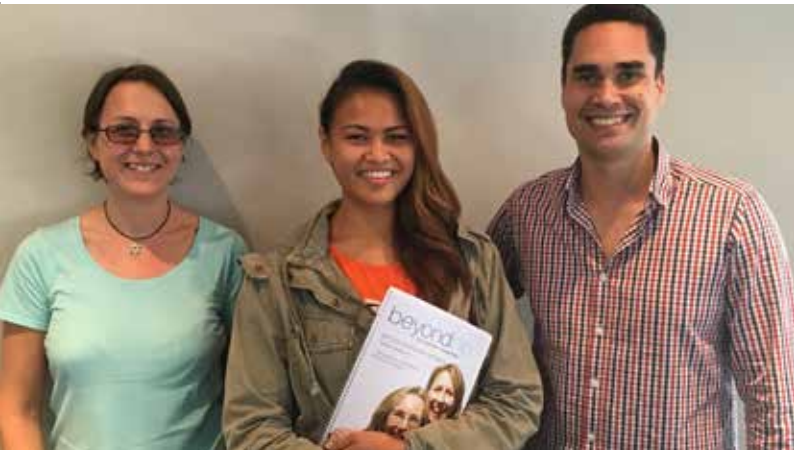
- ✓ Eliciting Strategies – Finding strategies through eye movements
- ✓ Buying Strategies - How people make decisions to purchase
- ✓ Motivation Strategies – How to motivate others
- ✓ Relationship Strategies – Having more effective relationships
- ✓ One Minute Stress Diffuser - Stress is gone in 60 seconds

Time Based Therapy (The Forgiveness Process)

- ✓ Time management skills that work with the inner mind
- ✓ Powerful goal setting that compels action
- ✓ Clearing the baggage
- ✓ Clearing the “I’m not good enough” beliefs
- ✓ Getting rid of fears and phobias

Ericksonian Hypnotherapy

- ✓ Overcome resistance in yourself and others
- ✓ Be more influential with hypnotic language in simple conversations
- ✓ Creating calm at work
- ✓ Sleep easily and deeply



A person in a blue hoodie stands on a rocky peak, looking out over a vast, hazy landscape at sunset. The scene is bathed in warm, golden light, with a winding river visible in the distance. The person is silhouetted against the bright sky, and the overall atmosphere is one of contemplation and achievement.

Be Exceptional

How will you become who you want to be?
If not this, then what?

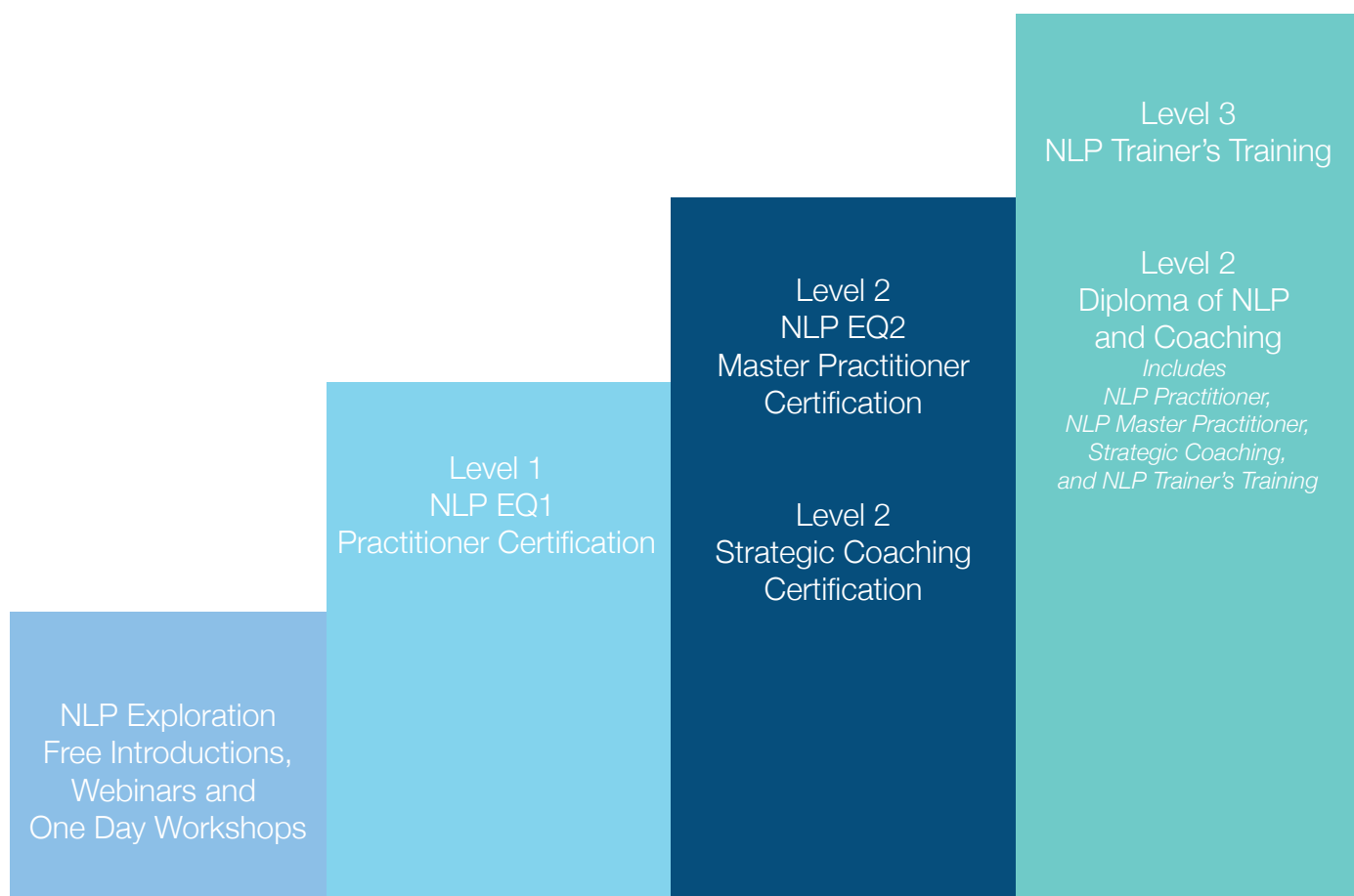
Don't waste another day....

If our NLP training does what we say it does,
would it be worth the price you paid?

Getting started on your NLP training pathway

With three different options to get you started, stand alone Certificate and Graduate courses, as well as handy payment options, your only decision will be where to begin! Decide what you want from your training and we will have an option for you. Simply call the office to talk to a graduate or a trainer, or join us at one of our information evenings to find out more.

The Beyondnlp “edventure”



Call the Student Support Line for more details (02) 9977 7937

Beyondnlp



Payment options

Train now, pay later options available. Contact us for more information.

Contact us today

Head Office

Suite 13a, 110 Middle Head Road
Mosman NSW 2088.

p 02 9977 7937

e admin@beyondnlp.edu.au

w www.beyondnlp.edu.au

We look forward to working with you.

Personal Effectiveness • Fast Track New Careers • Corporate Edge

Beyondnlp is a division of the Institute of Human Technology Pty Ltd

Registered Training Organisation #70206